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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200105
Party	Defendant Cleary Chemicals, LLC
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Attachments	DOC080111-011.pdf (7 pages)(11335469 bytes)

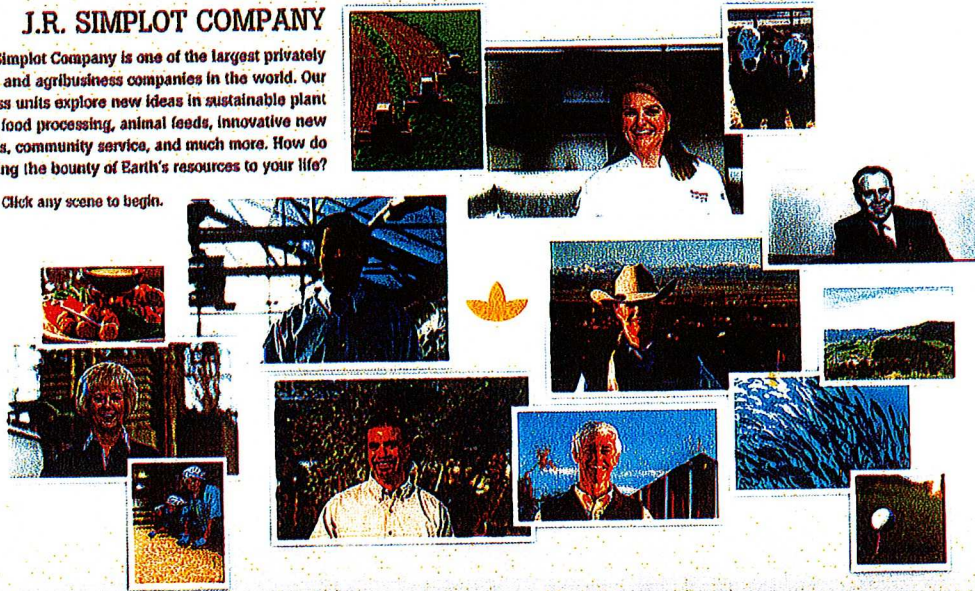


Bringing Earth's Resources to Life

J.R. SIMPLOT COMPANY

The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the world. Our business units explore new ideas in sustainable plant nutrition, food processing, animal feeds, innovative new grass seeds, community service, and much more. How do we bring the bounty of Earth's resources to your life?

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>>Business: Grower Solutions offers farmers free account management tool.

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Simplot Partners is a major distributor of fertilizer, turf grass seed and chemical products nationwide. Simplot Partners is built on the expertise of our sales representatives and technical agronomists who provide a wide range of services to golf course superintendents, landscapers, nurseries, municipalities and athletic field managers.




BEST

BEST Turf Fertilizer manufactures and markets a wide variety of turf products including general turf fertilizers, controlled-release fertilizers, fertilizers for tees & greens, organic fertilizers, herbicide combinations, chemicals, specialty products.



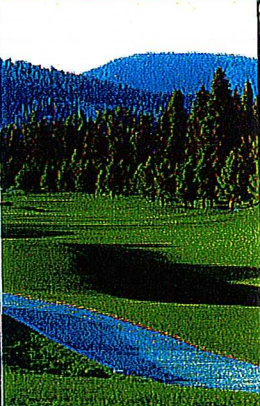
JACKLIN

Jacklin Seed is a major researcher, breeder and producer of turfgrass seed with domestic and international distribution. Our Jacklin Seed product line and professional on-site technical advice provides you with the superior service that our customers have grown to expect from us.



APEX

APEX nursery fertilizer features application-specific formulations that incorporate POLYON controlled release technology for nurseries. Our nursery fertilizer is widely regarded by experts as the most reliable nutrient delivery system currently available.



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- Simplot Partners
- BEST Turf Fertilizer
- JACKLIN Seed
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SIMPLot PARTNERS:
Leading the industry in turf
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Simplot Partners is a major distributor of plant nutrients, turf grass seed and pest management products in the Western United States. Simplot Partners is built on the expertise of our sales representatives and technical agronomists who provide a wide range of services to golf course superintendents, landscapers, nurseries, municipalities and athletic field managers. It is their knowledge and outstanding customer service that has set us apart from the competition.

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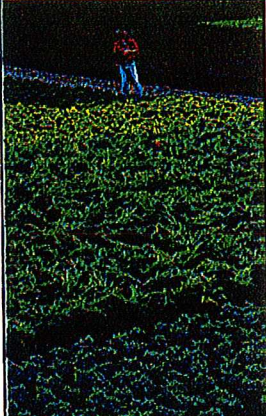
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Fax: (760) 837-0234
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The Simplot Grower Solutions mission is simple: "Delivering Solutions to Growers". To us that means delivering exactly what you want, when you want it!

We realize that production agriculture is sometimes unpredictable, that's why we are structured for operational excellence. Our operational goal is to "Service the Sale." With nearly 80 retail locations, 160 Crop Advisors and a full line of crop inputs Simplot Grower Solutions is your one-stop resource for agricultural supplies and precision agronomy services.



When your demand for wholesale crop nutrients peaks, count on the J.R. Simplot Company to deliver. We offer extended in-season hours, customer-dedicated service teams, online order status, plus an extensive warehouse system across the Western U.S. that reduces your freight charges and speeds delivery. From quality products and customer service, every aspect of our business is designed to help support yours.



Consistent physical & chemical characteristics. High biological availability. The lowest heavy metal profile in the industry. The Simphos quality process begins with the phosphate rock mined at Vernal, Utah, the purest reserve of phosphate rock in North America. The phosphoric acid produced from this rock is then combined with a premium white limestone to create a superior product. What's more, as the only producer in the West, our location offers you faster delivery and lower freight costs.

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Home / Agriculture / Grower Solutions

AGRICULTURE

- Grower Solutions
- Plant Nutrients
- Simphos Feed Ingredients

Search
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SIMPLOT GROWER SOLUTIONS:

Products and expertise to help you increase profitability and save time.





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We also have a free account management tool! Our customers can register to become members of our online statements program where they can run product purchase history reports and restricted-use pesticide reports. [REGISTER TODAY!](#)

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- Grower Solutions
- Plant Nutrients
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